Lakeshore Garden Centres

Beverly Gold Chrysanthemum

4102 - 11th St. West
P.O. Box 2A RR3
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Beverly™ Gold Chrysanthemum

Chrysanthemum 'Beverly Gold'



Beverly Gold Chrysanthemum flowers
Photo courtesy of NetPS Plant Finder

Height: 24 inches

Spread: 24 inches

Sunlight: ○ ◐

Hardiness Zone: 3b

Other Names: Garden Mum, Korean Mum, Dendranthemum

Group/Class: Beverly Series

Description:

An early to mid season series that features deep and striking blooms over green foliage; mounded habit with great vigor, perfect for a wide array of fall containers and displays; easy to grow and requires little maintenance; prefers full sun

Ornamental Features

Beverly Gold Chrysanthemum is covered in stunning double gold daisy flowers at the ends of the stems from late summer to late fall. The flowers are excellent for cutting. Its fragrant oval leaves remain dark green in colour throughout the season.

Landscape Attributes

Beverly Gold Chrysanthemum is an herbaceous perennial with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Beverly Gold Chrysanthemum is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

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Planting & Growing

Beverly Gold Chrysanthemum will grow to be about 24 inches tall at maturity, with a spread of 24 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Beverly Gold Chrysanthemum is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

This plant is not reliably hardy in our region, and certain restrictions may apply; contact the store for more information.