Lakeshore Garden Centres

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Bright Ideas Rusty Red Sweet Potato Vine

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Ipomoea batatas 'Bright Ideas Rusty Red'



Bright Ideas Rusty Red Sweet Potato Vine foliage
Photo courtesy of NetPS Plant Finder

Height: 12 inches

Spread: 24 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Group/Class: Bright Ideas Series

Ornamental Features

Bright Ideas Rusty Red Sweet Potato Vine is primarily valued in the garden for its spreading and trailing habit of growth. Its attractive deeply cut lobed leaves remain green in colour with hints of ruby-red throughout the season.

Landscape Attributes

Bright Ideas Rusty Red Sweet Potato Vine is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant. The flowers of this plant may actually detract from its ornamental features, so they can be removed as they appear. It has no significant negative characteristics.

Bright Ideas Rusty Red Sweet Potato Vine is recommended for the following landscape applications;

- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets



Bright Ideas Rusty Red Sweet Potato Vine
Photo courtesy of NetPS Plant Finder

Planting & Growing

Bright Ideas Rusty Red Sweet Potato Vine will grow to be about 12 inches tall at maturity, with a spread of 24 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

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This plant does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Bright Ideas Rusty Red Sweet Potato Vine is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.