



Pinocchio Hebe

Hebe 'Pinocchio'

Height: 18 inches

Spread: 18 inches

Sunlight: ☐ ☒

Hardiness Zone: 7b

Other Names: Shrubby Veronica

Description:

Pretty raspberry colored flowers grace this attractive shrub throughout the summer; richly variegated deep green, yellow, and gray-green foliage; perfect for adding color to a shrub border and is also a great container plant

Ornamental Features

Pinocchio Hebe has masses of beautiful corymbs of hot pink flowers rising above the foliage from early summer to early fall, which are most effective when planted in groupings. It has attractive buttery yellow-variegated dark green foliage with hints of grayish green. The glossy oval leaves are highly ornamental and remain dark green throughout the winter.

Landscape Attributes

Pinocchio Hebe is an open multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting birds, bees and butterflies to your yard. It has no significant negative characteristics.

Pinocchio Hebe is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting



Pinocchio Hebe foliage
 Photo courtesy of NetPS Plant Finder

Planting & Growing

Pinocchio Hebe will grow to be about 15 inches tall at maturity, with a spread of 18 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years.

This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Pinocchio Hebe makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the larger thriller plants stand out. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.