



**RiseUp™ Bull's Eye Begonia**  
*Begonia 'Wesberibuey'*

Height: 14 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight: ○ ● ●

Hardiness Zone: (annual)

Group/Class: Rieger Begonia

**Description:**

This series is noted for superior branching and abundant blooming throughout the season; medium sized flowers stay facing upright for maximum visual impact; a superb addition to hanging baskets, containers, or the landscape

**Ornamental Features**

RiseUp Bull's Eye Begonia features showy coral-pink orchid-like flowers with red overtones and yellow throats at the ends of the stems from mid spring to mid fall. Its attractive small glossy pointy leaves remain dark green in color with distinctive light green veins and tinges of burgundy throughout the year. The dark red stems can be quite attractive.

**Landscape Attributes**

RiseUp Bull's Eye Begonia is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a high maintenance plant that will require regular care and upkeep, and usually looks its best without pruning, although it will tolerate pruning. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease

RiseUp Bull's Eye Begonia is recommended for the following landscape applications;



*RiseUp Bull's Eye Begonia flowers*  
 Photo courtesy of NetPS Plant Finder



*RiseUp Bull's Eye Begonia in bloom*  
 Photo courtesy of NetPS Plant Finder

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

**Planting & Growing**

RiseUp Bull's Eye Begonia will grow to be about 14 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant performs well in both full sun and full shade. However, you may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

RiseUp Bull's Eye Begonia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.