HERITAGE
FARM & GARDEN

Bollywood® Azalea

Rhododendron 'Farrow'



Bollywood Azalea flowers
Photo courtesy of NetPS Plant Finder

Height: 3 feet

Spread: 24 inches

Sunlight: ○ ◐

Hardiness Zone: 6a

Description:

This stunning, compact semi-evergreen shrub is bathed in clusters of vivid magenta blooms every spring and attractive variegated foliage for the rest of the season; an excellent choice to mass in groupings as a focal point of the garden

Ornamental Features

Bollywood Azalea is bathed in stunning clusters of lightly-scented hot pink trumpet-shaped flowers with red overtones at the ends of the branches from early to late spring, which emerge from distinctive red flower buds. It has attractive creamy white-variegated dark green foliage with hints of silver. The narrow leaves are highly ornamental and remain dark green throughout the winter.



Bollywood Azalea foliage
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Bollywood Azalea is an open multi-stemmed evergreen shrub with a mounded form. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Bollywood Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting

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Planting & Growing

Bollywood Azalea will grow to be about 3 feet tall at maturity, with a spread of 24 inches. It has a low canopy. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

Bollywood Azalea makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.