Peter Knippel Garden Centre

4590 Bank St.
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Berri-Magic Meserve Holly

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Ilex x meserveae 'Berri-Magic'



Berri-Magic Meserve Holly foliage
Photo courtesy of NetPS Plant Finder

Height: 9 feet

Spread: 5 feet

Sunlight: ○ ◐

Hardiness Zone: 5a

Other Names: Blue Holly

Description:

Includes male and female selection planted together in one container, producing loads of berries without needing a separate pollinator; rich, deep blue-green, evergreen foliage creates an excellent hedge or screen

Ornamental Features

Berri-Magic Meserve Holly is primarily grown for its highly ornamental fruit. It features an abundance of magnificent red berries from mid fall to late winter. It has attractive dark green evergreen foliage. The spiny oval leaves are highly ornamental and remain dark green throughout the winter.

Landscape Attributes

Berri-Magic Meserve Holly is a dense multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting birds to your yard. It has no significant negative characteristics.

Berri-Magic Meserve Holly is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting

Planting & Growing

Berri-Magic Meserve Holly will grow to be about 9 feet tall at maturity, with a spread of 5 feet. It has a low canopy with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more. This is a self-pollinating variety, so it doesn't require a second plant nearby to set fruit.

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This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

Berri-Magic Meserve Holly makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Its large size and upright habit of growth lend it for use as a solitary accent, or in a composition surrounded by smaller plants around the base and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.