



**Marcada™ White Geranium**  
*Pelargonium 'KLEIP19284'*

Height: 16 inches

Spread: 18 inches

Spacing: 14 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Other Names: Interspecific Geranium

Group/Class: Marcada Series

**Description:**

A beautiful series that features heat tolerant, upright mounded plants, ideal for container planting; long lasting, bright and bold colored blooms rise above lush green foliage; deadhead to encourage new blooms throughout the season

**Ornamental Features**

Marcada White Geranium features bold balls of lightly-scented white flowers with shell pink streaks at the ends of the stems from late spring to early fall. The flowers are excellent for cutting. Its tomentose round palmate leaves remain green in color throughout the year.

**Landscape Attributes**

Marcada White Geranium is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Marcada White Geranium is recommended for the following landscape applications;



*Marcada White Geranium flowers*  
 Photo courtesy of NetPS Plant Finder



*Marcada White Geranium flowers*  
 Photo courtesy of NetPS Plant Finder

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

**Planting & Growing**

Marcada White Geranium will grow to be about 14 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Marcada White Geranium is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.