



**Kurume New Scarlet Celosia**  
*Celosia 'Kurume New Scarlet'*

Height: 4 feet

Spread: 18 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Cockscomb

Group/Class: Kurume Series

**Description:**

This tall variety produces huge, scarlet red, velvety flower heads atop matching red foliage; an impressive display when massed in the garden or along borders; a great container plant as well

**Ornamental Features**

Kurume New Scarlet Celosia features showy plumes of scarlet flowers held atop the stems from early summer to mid fall. The flowers are excellent for cutting. Its attractive large pointy leaves emerge coppery-bronze in spring, turning red in color throughout the season.

**Landscape Attributes**

Kurume New Scarlet Celosia is a dense herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Kurume New Scarlet Celosia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets



*Kurume New Scarlet Celosia flowers*  
Photo courtesy of NetPS Plant Finder

### Planting & Growing

Kurume New Scarlet Celosia will grow to be about 3 feet tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in rich soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Kurume New Scarlet Celosia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.