Big Deal Rhododendron

Rhododendron 'Big Deal'



Big Deal Rhododendron flowers
Photo courtesy of NetPS Plant Finder

Height: 5 feet

Spread: 5 feet

Sunlight: ◐

Hardiness Zone: 4

Description:

This captivating, evergreen shrub is bathed in clusters of beautiful white blooms with a yellow-green blotch; an excellent choice to mass in groupings as an elegant focal point of the garden; must have rich acidic soil

Ornamental Features

Big Deal Rhododendron is bathed in stunning clusters of lightly-scented white trumpet-shaped flowers with a chartreuse blotch at the ends of the branches in late spring. It has grayish green evergreen foliage. The narrow leaves remain grayish green throughout the winter.

Landscape Attributes

Big Deal Rhododendron is a dense multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Big Deal Rhododendron is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

Planting & Growing

Big Deal Rhododendron will grow to be about 5 feet tall at maturity, with a spread of 5 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in a location that gets morning sunlight but is shaded from the hot afternoon sun, although it will also grow in partial shade. Keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.