Prosperity Fleabane

Erigeron speciosus 'Prosperity'



Prosperity Fleabane flowers
Photo courtesy of V. Trattar

Height: 18 inches

Spread: 18 inches

Sunlight: ○ ◐

Hardiness Zone: 2

Other Names: Daisy Fleabane, Oregon Fleabane

Description:

Delicate semi-double daisy-like flowers are purple-blue; adaptable to poor dry soils, attracts native butterflies; foliage is somewhat plain, but flowers are ornamental

Ornamental Features

Prosperity Fleabane has masses of beautiful semi-double purple daisy flowers with yellow eyes at the ends of the stems from late spring to early summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain grayish green in color throughout the season.

Landscape Attributes

Prosperity Fleabane is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Prosperity Fleabane is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Naturalizing And Woodland Gardens

Planting & Growing

Prosperity Fleabane will grow to be about 18 inches tall at maturity, with a spread of 18 inches. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in poor soils. It is somewhat tolerant of urban pollution. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.