Bloom-A-Thon® Firebrick Fame™ Azalea

Rhododendron 'RLH1-8P1'



Bloom-A-Thon Firebrick Fame Azalea flowers
Photo courtesy of NetPS Plant Finder

Height: 3 feet

Spread: 3 feet

Sunlight: ◐

Hardiness Zone: 6

Description:

A wonderful compact selection presenting large, reblooming single red-orange blooms among green foliage; ideal when massed in borders, foundation plantings, or containers; best with well-drained, highly acidic and organic soil

Ornamental Features

Bloom-A-Thon Firebrick Fame Azalea is covered in stunning clusters of lightly-scented orange trumpet-shaped flowers with red overtones at the ends of the branches in late spring before the leaves. It has green deciduous foliage. The glossy narrow leaves do not develop any appreciable fall color.

Landscape Attributes

Bloom-A-Thon Firebrick Fame Azalea is an open multi-stemmed deciduous shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Bloom-A-Thon Firebrick Fame Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

Planting & Growing

Bloom-A-Thon Firebrick Fame Azalea will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in a location that gets morning sunlight but is shaded from the hot afternoon sun, although it will also grow in partial shade. Keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. To help this plant achive its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.