Purple Charm Fringeflower

Loropetalum chinense 'Purple Charm'



Purple Charm Fringeflower foliage
Photo courtesy of NetPS Plant Finder

Height: 3 feet

Spread: 3 feet

Sunlight: ○ ◐

Hardiness Zone: 7

Other Names: Chinese Fringe Flower, Chinese Witch Hazel

Description:

Eye-catching red colored fringed flowers are heaviest in spring on this upright evergreen shrub; foliage emerges burgundy and maintains this for a long period, fading to purplish green; needs regular watering, especially in midsummer heat

Ornamental Features

Purple Charm Fringeflower features showy fragrant red spider-like flowers held atop the branches from early to late spring. It has attractive burgundy-spotted olive green foliage with hints of plum purple which emerges burgundy in spring. The oval leaves are highly ornamental and remain olive green throughout the winter.

Landscape Attributes

Purple Charm Fringeflower is a multi-stemmed evergreen shrub with a more or less rounded form. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Purple Charm Fringeflower is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting

Planting & Growing

Purple Charm Fringeflower will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It has a low canopy. It grows at a fast rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is particular about its soil conditions, with a strong preference for rich, acidic soils. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Purple Charm Fringeflower makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.