Soiree® Flamenco Plum Velvet Vinca

Catharanthus roseus 'Soiree Flamenco Plum Velvet'

Plant Height: 8 inches

Flower Height: 12 inches

Spread: 16 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Periwinkle, Vinca Vine

Group/Class: Soiree Flamenco Series

Description:

A wonderful heat loving series that adds color and texture to garden beds, hanging baskets or patio containers; mounded plants present fringed and ruffled bi-colored blooms that contrast against deep green glossy foliage; deadhead to encourage new blooms



Soiree Flamenco Plum Velvet Vinca flowers
Photo courtesy of NetPS Plant Finder



Soiree Flamenco Plum Velvet Vinca flowers
Photo courtesy of NetPS Plant Finder

Ornamental Features

Soiree Flamenco Plum Velvet Vinca features showy semi-double plum purple star-shaped flowers with pink edges at the ends of the stems from late spring to mid fall. Its glossy oval leaves remain dark green in color throughout the year.

Landscape Attributes

Soiree Flamenco Plum Velvet Vinca is a dense herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Soiree Flamenco Plum Velvet Vinca is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

Planting & Growing

Soiree Flamenco Plum Velvet Vinca will grow to be about 8 inches tall at maturity extending to 12 inches tall with the flowers, with a spread of 16 inches. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America, and parts of it are known to be toxic to humans and animals, so care should be exercised in planting it around children and pets. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Soiree Flamenco Plum Velvet Vinca is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.