Soiree® Double Pure White Vinca

Catharanthus roseus 'Soiree Double Pure White'



Soiree Double Pure White Vinca flowers
Photo courtesy of NetPS Plant Finder

Height: 14 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Periwinkle, Vinca Vine

Group/Class: Soiree Series

Description:

A heat and drought tolerant series, featuring pure white double blooms, over contrasting glossy green foliage; this mounded variety has trailing tendencies, creating an ideal selection for containers, hanging baskets and garden landscapes

Ornamental Features

Soiree Double Pure White Vinca features showy double white star-shaped flowers at the ends of the stems from late spring to mid fall. Its glossy oval leaves remain dark green in color throughout the year.

Landscape Attributes

Soiree Double Pure White Vinca is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Soiree Double Pure White Vinca is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets

Planting & Growing

Soiree Double Pure White Vinca will grow to be about 14 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant does not require much in the way of fertilizing once established. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America, and parts of it are known to be toxic to humans and animals, so care should be exercised in planting it around children and pets. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Soiree Double Pure White Vinca is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.