Serenity™ Purple African Daisy

Osteospermum 'Serenity Purple'



Serenity Purple African Daisy flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 10 inches

Flower Height: 14 inches

Spread: 16 inches

Spacing: 20 inches

Sunlight: ○

Hardiness Zone: 8

Group/Class: Serenity Series

Description:

A beautiful late spring bloomer, with an exceptional mounded habit, great for patio containers and borders; stunning purple blooms dazzle throughout the season; prune lightly after flowering to maintain neat habit; drought tolerant

Ornamental Features

Serenity Purple African Daisy is covered in stunning purple daisy flowers at the ends of the stems from early summer to mid fall. The flowers are excellent for cutting. Its spiny narrow leaves remain green in color throughout the season.

Landscape Attributes

Serenity Purple African Daisy is an herbaceous perennial with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Serenity Purple African Daisy is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Serenity Purple African Daisy will grow to be about 10 inches tall at maturity extending to 14 inches tall with the flowers, with a spread of 16 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 20 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Serenity Purple African Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.