Empowerment Rose

Rosa 'Empowerment'



Empowerment Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 3 feet

Spread: 30 inches

Sunlight: ○ ◐

Hardiness Zone: 3

Group/Class: Floribunda Rose

Description:

Vivid clusters of bright red-pink blooms with silver-pink reverses that really stand out; a medium, arching, bushy plant with semi-glossy leaves and excellent disease resistance; makes a stunning visual impact along walkways, borders, or in the garden

Ornamental Features

Empowerment Rose features showy lightly-scented fully double red flowers with pink overtones, gold eyes and a hot pink reverse at the ends of the branches from early summer to early fall. The flowers are excellent for cutting. It has green deciduous foliage. The glossy oval compound leaves turn burgundy in fall.

Landscape Attributes

Empowerment Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Empowerment Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use

Planting & Growing

Empowerment Rose will grow to be about 3 feet tall at maturity, with a spread of 30 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. To help this plant achive its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.