

# Brown Rose Echeveria

***Echeveria 'Brown Rose'***



*Brown Rose Echeveria*
*Photo courtesy of NetPS Plant Finder*

Plant Height: 6 inches

Flower Height: 10 inches

Spread: 6 inches

Sunlight: ○ ◐

Hardiness Zone: 9

Other Names: Hens And Chicks

**Description:**

A clumping succulent variety, producing tight rosettes of wide, gray-green leaves edged in fuzzy hairs, taking on tones of pink, red and chocolate brown in sun; distinctive pink flowers on stalks in spring; ideal for indoor containers in bright areas

## Features & Attributes

Brown Rose Echeveria features unusual spikes of pink bell-shaped flowers rising above the foliage from late winter to early spring. Its attractive succulent oval leaves remain grayish green in color with showy brick red variegation and tinges of brown throughout the year.

This is a dense herbaceous evergreen houseplant with tall flower stalks held atop a low mound of foliage. Its relatively fine texture sets it apart from other indoor plants with less refined foliage. This plant should not require much pruning, except when necessary to keep it looking its best.

## Planting & Growing

When grown indoors, Brown Rose Echeveria can be expected to grow to be only 6 inches tall at maturity extending to 10 inches tall with the flowers, with a spread of 6 inches. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 20 years. This houseplant will do well in a location that gets either direct or indirect sunlight, although it will usually require a more brightly-lit environment than what artificial indoor lighting alone can provide. It prefers dry to average moisture levels with very well-drained soil, and may die if left in standing water for any length of time. This plant should be watered when the surface of the soil gets dry, and will need watering approximately once each week. Be aware that your particular watering schedule may vary depending on its location in the room, the pot size, plant size and other conditions; if in doubt, ask one of our experts in the store for advice. Like most succulents and cacti, it prefers to grow in poor soils and should therefore never be fertilized. It is not particular as to soil pH, but grows best in sandy soil. Contact the store for specific recommendations on pre-mixed potting soil for this plant.

There are many factors that will affect the ultimate height, spread and overall performance of a plant when grown indoors; among them, the size of the pot it's growing in, the amount of light it receives, watering frequency, the pruning regimen and repotting schedule. Use the information described here as a guideline only; individual performance can and will vary. Please contact the store to speak with one of our experts if you are interested in further details concerning recommendations on pot size, watering, pruning, repotting, etc.

*-- THIS IS A HOUSEPLANT AND IS NOT MEANT TO SURVIVE THE WINTER OUTDOORS IN OUR CLIMATE --*