Florencio™ Cerise Begonia

Begonia 'Florencio Cerise'

Height: 18 inches

Spread: 18 inches

Spacing: 16 inches

Sunlight: ◐ ●

Hardiness Zone: (annual)

Group/Class: Florencio Series



Florencio Cerise Begonia flowers
Photo courtesy of NetPS Plant Finder



Florencio Cerise Begonia flowers
Photo courtesy of NetPS Plant Finder

Description:

A standout, upright begonia with striking color and bold foliage; vibrant cerise red blooms on a vigorous, well branched plant all season long; grows well in hot and humid conditions; great for containers, hanging baskets or garden landscapes

Ornamental Features

Florencio Cerise Begonia is clothed in stunning red frilly flowers with rose overtones and yellow eyes at the ends of the stems from mid spring to mid fall. Its serrated pointy leaves remain dark green in color throughout the season.

Landscape Attributes

Florencio Cerise Begonia is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a high maintenance plant that will require regular care and upkeep, and usually looks its best without pruning, although it will tolerate pruning. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease

Florencio Cerise Begonia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Florencio Cerise Begonia will grow to be about 16 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 16 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in partial shade to full shade. Keep it well away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil pH, but grows best in rich soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Florencio Cerise Begonia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.