Everbrite™ Cherry Laurel

Prunus caroliniana 'Greevbrite'



Everbrite Cherry Laurel
Photo courtesy of NetPS Plant Finder

Height: 10 feet

Spread: 8 feet

Sunlight: ○ ◐

Hardiness Zone: 7

Other Names: Carolina Laurel

Description:

An outstanding dense shrub, that produces showy, fragrant, tiny white flowers in spring, followed by black berries over glossy green foliage; its tidy appearance makes a stunning privacy hedge or landscape accent plant; takes pruning very well

Ornamental Features

Everbrite Cherry Laurel features showy racemes of fragrant white flowers at the ends of the branches in mid spring, which emerge from distinctive creamy white flower buds. It has attractive dark green evergreen foliage which emerges light green in spring. The glossy pointy leaves are highly ornamental and remain dark green throughout the winter. The fruits are showy black drupes displayed from mid to late summer.

Landscape Attributes

Everbrite Cherry Laurel is a dense multi-stemmed evergreen shrub with a distinctive and refined pyramidal form. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting birds, bees and butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects

Everbrite Cherry Laurel is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use
- Windbreaks and Shelterbelts

Planting & Growing

Everbrite Cherry Laurel will grow to be about 10 feet tall at maturity, with a spread of 8 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a medium rate, and under ideal conditions can be expected to live for 50 years or more.

This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is particular about its soil conditions, with a strong preference for rich, acidic soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species.