Florenza Sunflower

Helianthus annuus 'Florenza'



Florenza Sunflower flowers
Photo courtesy of NetPS Plant Finder

Height: 3 feet

Spread: 18 inches

Spacing: 12 inches

Sunlight: ○

Hardiness Zone: (annual)

Description:

A stunning variety, featuring 6 inch wide, maroon blooms with yellow tips; a low maintenance selection perfect for cutting gardens, containers or flower beds; smaller, and fewer leaves make for easy harvesting; strong, sturdy stems reaching 3 feet tall

Ornamental Features

Florenza Sunflower features bold semi-double burgundy daisy flowers with dark brown eyes and yellow tips at the ends of the stems from mid summer to early fall. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

Landscape Attributes

Florenza Sunflower is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees, butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Florenza Sunflower is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting

Planting & Growing

Florenza Sunflower will grow to be about 3 feet tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species.

Florenza Sunflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.