Beach Verbena

Glandularia maritima



Beach Verbena flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 8 inches

Flower Height: 12 inches

Spread: 4 feet

Spacing: 3 feet

Sunlight: ○ ◐

Hardiness Zone: 9

Other Names: Coastal Mock Vervain, Mock Verbena

Description:

A spreading plant, forming a low mat of glossy, dark green, deeply toothed or lobed leaves, on creeping stems that root as they spread; flowers bloom year-round with peaks in spring and summer; a great dune stabilizer or dry groundcover

Ornamental Features

Beach Verbena features showy clusters of hot pink trumpet-shaped flowers with lavender overtones at the ends of the stems from early winter to late fall, which emerge from distinctive purple flower buds. Its small serrated oval leaves remain forest green in color throughout the season.

Landscape Attributes

Beach Verbena is a dense herbaceous perennial with a ground-hugging habit of growth. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spreading

Beach Verbena is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Naturalizing And Woodland Gardens
- Container Planting

Planting & Growing

Beach Verbena will grow to be about 8 inches tall at maturity extending to 12 inches tall with the flowers, with a spread of 4 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 3 feet apart. Its foliage tends to remain low and dense right to the ground. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. This plant does not require much in the way of fertilizing once established. It is not particular as to soil pH, but grows best in sandy soils, and is able to handle environmental salt. It is somewhat tolerant of urban pollution. This species is native to parts of North America. It can be propagated by division.

Beach Verbena is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.