Eyeconic™ Purple Calibrachoa

Calibrachoa 'Eyeconic Purple'



Eyeconic Purple Calibrachoa flowers
Photo courtesy of NetPS Plant Finder

Height: 12 inches

Spread: 16 inches

Spacing: 12 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Million Bells, Mini Petunia

Group/Class: Eyeconic Series

Description:

A stunning semi-trailing series presenting extra large, single blooms with contrasting eyes; pale purple flowers with intense deep purple eyes cascade from deep green foliage during the summer months; ideal for containers and hanging baskets



Eyeconic Purple Calibrachoa in bloom
Photo courtesy of NetPS Plant Finder

Ornamental Features

Eyeconic Purple Calibrachoa is covered in stunning purple trumpet-shaped flowers with deep purple throats at the ends of the stems from late spring to early fall. Its small pointy leaves remain green in color throughout the season.

Landscape Attributes

Eyeconic Purple Calibrachoa is a dense herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Eyeconic Purple Calibrachoa is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Eyeconic Purple Calibrachoa will grow to be about 12 inches tall at maturity, with a spread of 16 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Eyeconic Purple Calibrachoa is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.