Eve Price Viburnum

Viburnum tinus 'Eve Price'



Eve Price Viburnum flowers
Photo courtesy of NetPS Plant Finder

Height: 10 feet

Spread: 7 feet

Sunlight: ○ ◐

Hardiness Zone: 7

Other Names: Laurustinus Viburnum

Description:

Deep pink buds that open to starry white flowers from late winter until mid-spring, contrasted by glossy dark green leaves; has a mounded, upright growth habit; exhibits great tolerance for shade; excellent in a border, or as a hedge



Eve Price Viburnum in bloom
Photo courtesy of NetPS Plant Finder

Ornamental Features

Eve Price Viburnum features showy cymes of lightly-scented white star-shaped flowers at the ends of the branches from late winter to mid spring, which emerge from distinctive rose flower buds. It has dark green evergreen foliage which emerges light green in spring. The glossy pointy leaves remain dark green throughout the winter. The steel blue fruits are held in clusters in mid summer. The smooth gray bark and crimson branches add an interesting dimension to the landscape.

Landscape Attributes

Eve Price Viburnum is a multi-stemmed evergreen shrub with a mounded form. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting birds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Eve Price Viburnum is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

Planting & Growing

Eve Price Viburnum will grow to be about 10 feet tall at maturity, with a spread of 7 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a medium rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under average home landscape conditions. It may require supplemental watering during periods of drought or extended heat. This plant will benefit from an application of bonemeal and/or mycorrhizal fertilizer at the time of planting. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.