Floriline® Midi Eyecatcher Dark Purple Dark Eye Gerbera Daisy

Gerbera 'Midi Eyecatcher Dark Purple Dark Eye'



Floriline Midi Eyecatcher Dark Purple Dark Eye Gerbera Daisy flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 12 inches

Flower Height: 16 inches

Spread: 12 inches

Spacing: 9 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Group/Class: Floriline Midi Series

Description:

A beautiful, long blooming selection that features purple flowers with creamy white center rings and dark eyes; excellent heat tolerance, ideal for sunny borders, beds and containers; lovely addition to fresh cut flower arrangements

Ornamental Features

Floriline Midi Eyecatcher Dark Purple Dark Eye Gerbera Daisy features bold semi-double purple daisy flowers with black eyes and creamy white centers at the ends of the stems from mid spring to mid fall. The flowers are excellent for cutting. Its tomentose oval leaves remain green in color throughout the season.

Landscape Attributes

Floriline Midi Eyecatcher Dark Purple Dark Eye Gerbera Daisy is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Floriline Midi Eyecatcher Dark Purple Dark Eye Gerbera Daisy is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Floriline Midi Eyecatcher Dark Purple Dark Eye Gerbera Daisy will grow to be about 12 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 9 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Floriline Midi Eyecatcher Dark Purple Dark Eye Gerbera Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.