Pink Damask Speedwell

Veronica longifolia 'Pink Damask'



Pink Damask Speedwell flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 24 inches

Flower Height: 3 feet

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○ ◐

Hardiness Zone: 4

Other Names: Longleaf Speedwell

Ornamental Features

Pink Damask Speedwell has masses of beautiful spikes of pink flowers rising above the foliage from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain emerald green in color throughout the season.



Pink Damask Speedwell in bloom
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Pink Damask Speedwell is a dense herbaceous perennial with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other garden plants with finer foliage.

This plant will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Pink Damask Speedwell is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

Planting & Growing

Pink Damask Speedwell will grow to be about 24 inches tall at maturity extending to 3 feet tall with the flowers, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Pink Damask Speedwell is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.