Snow Joey™ Viburnum

Viburnum luzonicum 'BLV01'



Snow Joey Viburnum flowers
Photo courtesy of NetPS Plant Finder

Height: 8 feet

Spread: 6 feet

Spacing: 4 feet

Sunlight: ○ ◐

Hardiness Zone: 7

Other Names: Luzon Viburnum

Description:

An easy care shrub with multi-season interest; lacy white flower clusters in spring followed by rich burgundy fall color and bright red winter berries that eventually fade to glossy black; use towards the back of the border or as a landscape accent



Snow Joey Viburnum in bloom
Photo courtesy of NetPS Plant Finder

Ornamental Features

Snow Joey Viburnum is clothed in stunning lightly-scented creamy white flat-top flowers at the ends of the branches from mid to late spring. The red fruits which fade to black over time are held in abundance in spectacular clusters from late summer to mid winter. It has dark green deciduous foliage. The textured oval leaves turn outstanding shades of burgundy and in the fall.

Landscape Attributes

Snow Joey Viburnum is a multi-stemmed deciduous shrub with a more or less rounded form. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting birds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Snow Joey Viburnum is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use
- Container Planting

Planting & Growing

Snow Joey Viburnum will grow to be about 8 feet tall at maturity, with a spread of 6 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 4 feet apart. It has a low canopy with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for 40 years or more. While it is considered to be somewhat self-pollinating, it tends to set heavier quantities of fruit with a different variety of the same species growing nearby.

This shrub does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under average home landscape conditions. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type, but has a definite preference for acidic soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Snow Joey Viburnum makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. Because of its height, it is often used as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.