Heat It Up® Yellow Blanket Flower

Gaillardia 'G15270'



Heat It Up Yellow Blanket Flower flowers
Photo courtesy of NetPS Plant Finder

Height: 20 inches

Spread: 32 inches

Spacing: 18 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Blanketflower, Indian Blanket

Group/Class: Heat It Up Series

Description:

This long blooming, sun loving variety features bright yellow daisy like flowers with a golden eye; great for border planting, containers and mass planting; these eye catching beauties attract bees and butterflies; low maintenance and deer resistant

Ornamental Features

Heat It Up Yellow Blanket Flower has masses of beautiful semi-double yellow daisy flowers with gold eyes at the ends of the stems from late spring to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tomentose narrow leaves remain light green in color throughout the season.

Landscape Attributes

Heat It Up Yellow Blanket Flower is a dense herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Heat It Up Yellow Blanket Flower is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Heat It Up Yellow Blanket Flower will grow to be about 18 inches tall at maturity, with a spread of 32 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Heat It Up Yellow Blanket Flower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.