Heavy Berry Japanese Beautyberry

Callicarpa japonica 'Heavy Berry'

Height: 6 feet

Spread: 6 feet

Sunlight: ○ ◐

Hardiness Zone: 5

Description:

As its name implies, this selection produces a large crop of shiny violet-purple berries; pretty pink to white flowers in early summer; has a bushy habit of growth, and can be pruned back in spring, as it blooms on new wood

Ornamental Features

Heavy Berry Japanese Beautyberry is primarily grown for its highly ornamental fruit. It features an abundance of magnificent violet berries with purple overtones from late summer to late fall. It has pink trumpet-shaped flowers along the branches in early summer, which are interesting on close inspection. It has bluish-green deciduous foliage. The pointy leaves do not develop any appreciable fall color.

Landscape Attributes

Heavy Berry Japanese Beautyberry is a multi-stemmed deciduous shrub with a more or less rounded form. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting birds to your yard. It has no significant negative characteristics.

Heavy Berry Japanese Beautyberry is recommended for the following landscape applications;



Heavy Berry Japanese Beautyberry fruit
Photo courtesy of NetPS Plant Finder



Heavy Berry Japanese Beautyberry fruit
Photo courtesy of NetPS Plant Finder

- Mass Planting
- General Garden Use

Planting & Growing

Heavy Berry Japanese Beautyberry will grow to be about 6 feet tall at maturity, with a spread of 6 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under average home landscape conditions. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.



Heavy Berry Japanese Beautyberry fruit
Photo courtesy of NetPS Plant Finder