Grandessa® Red Marguerite Daisy

Argyranthemum 'Grandessa Red'



Grandessa Red Marguerite Daisy flowers
Photo courtesy of NetPS Plant Finder

Height: 18 inches

Spread: 18 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Description:

This impressive series produces large, colorful blooms, that cover the plant all summer; has a mounded and upright habit; perfect for containers, hanging baskets, and landscapes; does best with cool night temperatures

Ornamental Features

Grandessa Red Marguerite Daisy has masses of beautiful scarlet daisy flowers with coppery-bronze eyes and a lemon yellow ring at the ends of the stems from late spring to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tiny deeply cut ferny leaves remain dark green in color throughout the season.



Grandessa Red Marguerite Daisy in bloom
Photo courtesy of NetPS Plant Finder

Landscape Attributes

Grandessa Red Marguerite Daisy is an herbaceous annual with an upright spreading habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Grandessa Red Marguerite Daisy is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Grandessa Red Marguerite Daisy will grow to be about 18 inches tall at maturity, with a spread of 18 inches. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Grandessa Red Marguerite Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.