Festival Raspberry

Rubus 'Festival'



Festival Raspberry fruit
Photo courtesy of NetPS Plant Finder

Height: 5 feet

Spread: 4 feet

Sunlight:

Hardiness Zone: 4

Description:

A hardy disease-resistant variety producing large red fruit with great flavor for freezing, canning and pies; raspberries are quite shrubby looking and require careful placement in the landscape, a specific pruning regimen and protection from birds

Edible Qualities

Festival Raspberry is a medium-sized shrub that is commonly grown for its edible qualities. It produces clusters of red heart-shaped berries which are usually ready for picking in mid summer. The berries have a sweet taste and a juicy texture.

The berries are most often used in the following ways:

- Fresh Eating
- Cooking
- Preserves
- Canning
- Freezing

Features & Attributes

Festival Raspberry has rich green deciduous foliage on a plant with an upright spreading habit of growth. The oval compound leaves do not develop any appreciable fall color. It features an abundance of magnificent red berries in mid summer.

This is an open multi-stemmed deciduous shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage. This is a high maintenance plant that will require regular care and upkeep. Each spring, cut back all dead and two-year old canes to the ground, leaving only last year's growth standing. It is a good choice for attracting birds to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Suckering
- Disease
- Spiny

Aside from its primary use as an edible, Festival Raspberry is sutiable for the following landscape applications;

- Mass Planting
- Naturalizing And Woodland Gardens
- Orchard/Edible Landscaping

Planting & Growing

Festival Raspberry will grow to be about 5 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. This is a self-pollinating variety, so it doesn't require a second plant nearby to set fruit.

This shrub may not always play well with others; as such, it is best grown in its own designated garden space or isolated area of an edibles garden. It should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.