Rote Schoenheit Fleabane

Erigeron 'Rote Schoenheit'



Rote Schoenheit Fleabane flowers
Photo courtesy of NetPS Plant Finder

Height: 24 inches

Spread: 24 inches

Sunlight: ○ ◐

Hardiness Zone: 2

Other Names: Fleabane Daisy

Description:

Beautiful bushy green foliage features tall sturdy stems of bright rosy-pink daisy like flowers with large, yellow center discs; drought tolerant and easy to grow, perfect for borders, beds and fresh-cut arrangements; deadhead to encourage new growth

Ornamental Features

Rote Schoenheit Fleabane has masses of beautiful rose daisy flowers with yellow eyes at the ends of the stems from early to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain green in color throughout the season.

Landscape Attributes

Rote Schoenheit Fleabane is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Rote Schoenheit Fleabane is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Naturalizing And Woodland Gardens

Planting & Growing

Rote Schoenheit Fleabane will grow to be about 24 inches tall at maturity, with a spread of 24 inches. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in poor soils. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.