Ivory Fashion Rose

Rosa 'Ivory Fashion'



Ivory Fashion Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 24 inches

Spread: 24 inches

Sunlight:

Hardiness Zone: 5

Group/Class: Floribunda Rose

Description:

Stunning double blooms of ivory white, with buttery centers create tremendous visual impact when massed in the garden; blooms repeat all season long and make splendid cut flowers

Ornamental Features

Ivory Fashion Rose features showy fragrant double white flowers with gold eyes and buttery yellow centers at the ends of the branches from early summer to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

Landscape Attributes

Ivory Fashion Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects
- Disease

Ivory Fashion Rose is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use

Planting & Growing

Ivory Fashion Rose will grow to be about 24 inches tall at maturity, with a spread of 24 inches. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.