Charme Marguerite Daisy

Anthemis tinctoria 'Charme'



Charme Marguerite Daisy flowers
Photo courtesy of NetPS Plant Finder

Height: 16 inches

Spread: 16 inches

Sunlight:

Hardiness Zone: 3

Other Names: Charm Marguerite Daisy

Description:

A charming display of bright yellow flowers in late spring and early summer, covering a mound of foliage that is feathery and finely cut; excellent for beds and containers



Charme Marguerite Daisy in bloom
Photo courtesy of NetPS Plant Finder

Ornamental Features

Charme Marguerite Daisy has masses of beautiful yellow daisy flowers at the ends of the stems from late spring to early summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its deeply cut ferny leaves remain green in color throughout the season.

Landscape Attributes

Charme Marguerite Daisy is an herbaceous perennial with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a high maintenance plant that will require regular care and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Self-Seeding

Charme Marguerite Daisy is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

Planting & Growing

Charme Marguerite Daisy will grow to be about 14 inches tall at maturity, with a spread of 16 inches. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Charme Marguerite Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.