Ruby Cluster Strawflower

Helichrysum amorginum 'Blorub'

Height: 12 inches

Spread: 15 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: 7

Description:

This warm climate perennial presents attractive silver wooly leaves crowned by interesting bright red flower buds; these open to starry white flowers with yellow centers; wonderful contrast for garden beds and patio containers; very drought tolerant



Ruby Cluster Strawflower flowers
Photo courtesy of NetPS Plant Finder



Ruby Cluster Strawflower in bloom
Photo courtesy of NetPS Plant Finder

Ornamental Features

Ruby Cluster Strawflower features showy clusters of white star-shaped flowers with yellow centers at the ends of the stems from late spring to early summer, which emerge from distinctive red flower buds. Its attractive tomentose narrow leaves remain silver in color throughout the year.

Landscape Attributes

Ruby Cluster Strawflower is an herbaceous evergreen perennial with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep, and should only be pruned after flowering to avoid removing any of the current season's flowers. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Ruby Cluster Strawflower is recommended for the following landscape applications;

- Accent
- Rock/Alpine Gardens
- General Garden Use
- Groundcover
- Container Planting



Ruby Cluster Strawflower foliage
Photo courtesy of NetPS Plant Finder

Planting & Growing

Ruby Cluster Strawflower will grow to be about 12 inches tall at maturity, with a spread of 15 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an evegreen perennial, this plant will typically keep its form and foliage year-round.

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil pH, but grows best in poor soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Ruby Cluster Strawflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.