Red Plume Blanket Flower

Gaillardia pulchella 'Red Plume'



Red Plume Blanket Flower flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 12 inches

Flower Height: 16 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Blanketflower, Indian Blanket

Description:

Deep red, fully double flowers will bloom all summer until the first frost; flowers contrast beautifully with its fuzzy gray-green leaves; attracts butterflies and great for cutting; heat tolerant and deer resistant

Ornamental Features

Red Plume Blanket Flower has masses of beautiful fully double red round flowers with gold eyes at the ends of the stems from early summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its tomentose narrow leaves remain grayish green in color throughout the season.

Landscape Attributes

Red Plume Blanket Flower is a dense herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Red Plume Blanket Flower is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

Planting & Growing

Red Plume Blanket Flower will grow to be about 12 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It may require supplemental watering during periods of drought or extended heat. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species.

Red Plume Blanket Flower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.