



Hello! Magentamen Gerbera *Gerbera 'Hello! Magentamen'*

Height: 18 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight: ☐ ☒

Hardiness Zone: (annual)

Other Names: Transvaal Daisy

Group/Class: Hello! Series

Description:

This variety features continually blooming, large magenta double flowers; a wonderful accent for indoor containers in bright areas; highly mildew resistant and heat tolerant

Features & Attributes

Hello! Magentamen Gerbera features bold fuchsia daisy flowers with dark brown eyes at the ends of the stems from early summer to mid fall. The flowers are excellent for cutting. Its tomentose narrow leaves remain dark green in color throughout the year.

This is an herbaceous houseplant with an upright spreading habit of growth. You may trim off the flower heads after they fade and die to encourage repeat blooming.



Hello! Magentamen Gerbera flowers
 Photo courtesy of NetPS Plant Finder



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Planting & Growing

When grown indoors, Hello! Magentamen Gerbera can be expected to grow to be about 14 inches tall at maturity, with a spread of 14 inches. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 3 years. This houseplant will do well in a location that gets either direct or indirect sunlight, although it will usually require a more brightly-lit environment than what artificial indoor lighting alone can provide. It does best in average to evenly moist soil, but will not tolerate standing water. The surface of the soil shouldn't be allowed to dry out completely, and so you should expect to water this plant once and possibly even twice each week. Be aware that your particular watering schedule may vary depending on its location in the room, the pot size, plant size and other conditions; if in doubt, ask one of our experts in the store for advice. It is not particular as to soil type or pH; an average potting soil should work just fine.

There are many factors that will affect the ultimate height, spread and overall performance of a plant when grown indoors; among them, the size of the pot it's growing in, the amount of light it receives, watering frequency, the pruning regimen and repotting schedule. Use the information described here as a guideline only; individual performance can and will vary. Please contact the store to speak with one of our experts if you are interested in further details concerning recommendations on pot size, watering, pruning, repotting, etc.

-- THIS IS A HOUSEPLANT AND IS NOT MEANT TO SURVIVE THE WINTER OUTDOORS IN OUR CLIMATE --