



The Robe Azalea *Rhododendron 'The Robe'*

Height: 4 feet

Spread: 4 feet

Sunlight: ☐ ☒

Hardiness Zone: 7a

Group/Class: Girard Hybrid

Description:

A standout variety with stunning deep pink blooms in spring; cream edged variegated foliage creates an impressive border or low screen; absolutely must have well-drained, highly acidic and organic soil

Ornamental Features

The Robe Azalea is covered in stunning clusters of hot pink trumpet-shaped flowers at the ends of the branches in mid spring, which emerge from distinctive dark red flower buds. It has dark green foliage edged in creamy white with hints of grayish green which emerges light green in spring. The glossy narrow leaves remain dark green throughout the winter.

Landscape Attributes

The Robe Azalea is an open multi-stemmed evergreen shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

The Robe Azalea is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

Planting & Growing

The Robe Azalea will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.



The Robe Azalea flowers
Photo courtesy of NetPS Plant Finder

This shrub does best in full sun to partial shade. You may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.