



**Lascar Big Eye Red Rose Verbena**  
*Verbena 'Lascar Big Eye Red Rose'*

Height: 14 inches

Spread: 16 inches

Spacing: 12 inches

Sunlight: ☐

Hardiness Zone: 8b

Other Names: Vervain

Group/Class: Lascar Series

**Ornamental Features**

Lascar Big Eye Red Rose Verbena features showy clusters of red star-shaped flowers with rose overtones and white eyes at the ends of the stems from late spring to mid fall. The flowers are excellent for cutting. Its small tomentose narrow leaves remain green in color throughout the season.

**Landscape Attributes**

Lascar Big Eye Red Rose Verbena is an herbaceous perennial with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Lascar Big Eye Red Rose Verbena is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Lascar Big Eye Red Rose Verbena flowers*  
 Photo courtesy of NetPS Plant Finder

**Planting & Growing**

Lascar Big Eye Red Rose Verbena will grow to be about 14 inches tall at maturity, with a spread of 16 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 3 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Lascar Big Eye Red Rose Verbena is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.