



## Platinum North Autumn Olive

*Elaeagnus 'Pinozam'*

Height: 20 feet

Spread: 20 feet

Sunlight: 

Hardiness Zone: 4a

### Description:

An excellent choice for color contrast use, with true silver foliage all season long; also features subtle yellow flowers with an overwhelming fragrance and small silver berries; an excellent choice for dry, windy sites or alkaline soils

### Ornamental Features

Platinum North Autumn Olive has attractive silver deciduous foliage on a plant with a round habit of growth. The fuzzy narrow leaves are highly ornamental but do not develop any appreciable fall color. It features subtle fragrant lemon yellow bell-shaped flowers along the branches in late spring. The peeling brown bark and silver branches add an interesting dimension to the landscape.

### Landscape Attributes

Platinum North Autumn Olive is a multi-stemmed deciduous shrub with a more or less rounded form. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Platinum North Autumn Olive is recommended for the following landscape applications;

- Accent
- Hedges/Screening
- Naturalizing And Woodland Gardens

### Planting & Growing

Platinum North Autumn Olive will grow to be about 20 feet tall at maturity, with a spread of 20 feet. It has a low canopy with a typical clearance of 2 feet from the ground, and is suitable for planting under power lines. It grows at a medium rate, and under ideal conditions can be expected to live for 50 years or more.



*Platinum North Autumn Olive*  
Photo courtesy of Lake County Nursery

This shrub should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under average home landscape conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for xeriscaping or the moisture-conserving landscape. It is particular about its soil conditions, with a strong preference for clay, alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.