



Sunset Boulevard Hebe

Hebe 'Sunset Boulevard'

Height: 3 feet

Spread: 3 feet

Sunlight: ☐ ☒

Hardiness Zone: 7b

Other Names: Shrubby Veronica

Description:

A lovely evergreen upright shrub with deep green glossy leaves; maroon-pink flowers are impressive when massed; likes neutral to slightly alkaline soils; will tolerate very mild frost, but should be sheltered

Ornamental Features

Sunset Boulevard Hebe has masses of beautiful hot pink tubular flowers with violet overtones at the ends of the branches from mid summer to mid fall, which are most effective when planted in groupings. It has attractive dark green evergreen foliage which emerges light green in spring. The glossy oval leaves are highly ornamental and remain dark green throughout the winter.

Landscape Attributes

Sunset Boulevard Hebe is a multi-stemmed evergreen shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting birds, bees and butterflies to your yard. It has no significant negative characteristics.

Sunset Boulevard Hebe is recommended for the following landscape applications;



Sunset Boulevard Hebe flowers
Photo courtesy of NetPS Plant Finder



Sunset Boulevard Hebe foliage
Photo courtesy of NetPS Plant Finder

- Mass Planting
- General Garden Use
- Container Planting

Planting & Growing

Sunset Boulevard Hebe will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It has a low canopy. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years.

This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Sunset Boulevard Hebe makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.