Gold Rush Shasta Daisy

Leucanthemum x maximum 'Goldrush'

Gold Rush Shasta Daisy flowers
Photo courtesy of V. Trattar

Plant Height: 12 inches

Flower Height: 16 inches

Spread: 12 inches

Spacing: 12 inches

Sunlight: ○ ◐

Hardiness Zone: 4a

Description:

This is a stunning perennial that features fine petalled, semi-double white and yellow blooms with a deep golden eye, all on a compact plant that can be massed in a border or edge planting

Ornamental Features

Gold Rush Shasta Daisy has masses of beautiful semi-double white daisy flowers with gold eyes and yellow centers at the ends of the stems from early to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its serrated narrow leaves remain dark green in color throughout the season.

Landscape Attributes

Gold Rush Shasta Daisy is an herbaceous perennial with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Insects

Gold Rush Shasta Daisy is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Container Planting

Planting & Growing

Gold Rush Shasta Daisy will grow to be about 12 inches tall at maturity extending to 16 inches tall with the flowers, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Gold Rush Shasta Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.