



## Evolution™ Fiesta™ Coneflower

*Echinacea 'Balevoesta'*

Plant Height: 14 inches

Flower Height: 20 inches

Spread: 18 inches

Spacing: 15 inches

Sunlight: ☉

Hardiness Zone: 4a

Group/Class: Evolution Series

### Description:

Spicy coral to orange flowers with near black cones will produce a lively display on strong stems; attracts pollinators and feeds the birds in winter; use in beds, borders, or naturalized areas with native plants

### Ornamental Features

Evolution Fiesta Coneflower has masses of beautiful lightly-scented semi-double coral-pink daisy flowers with orange overtones and black eyes at the ends of the stems from early summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

### Landscape Attributes

Evolution Fiesta Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Evolution Fiesta Coneflower is recommended for the following landscape applications;



*Evolution Fiesta Coneflower flowers  
Photo courtesy of NetPS Plant Finder*

The Original Family-Owned Garden Center

4320 Bridgeboro Road Moorestown, NJ 08057

Garden Center: (856) 461-0567 Landscaping: (856) 461-3359



- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Naturalizing And Woodland Gardens
- Container Planting

### **Planting & Growing**

Evolution Fiesta Coneflower will grow to be about 14 inches tall at maturity extending to 20 inches tall with the flowers, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 15 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Evolution Fiesta Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

**The Original Family-Owned Garden Center**  
4320 Bridgeboro Road Moorestown, NJ 08057  
Garden Center: (856) 461-0567 Landscaping: (856) 461-3359